



Pet Welfare Alliance

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VacciCheck in-house titer testing

The Pet Welfare Alliance (a non-profit animal welfare organisation) supports the use of VacciCheck to reduce over-vaccination, whilst enabling vets to sustain revenue.

A number of veterinary practices are already listed on the PWA website as VacciCheck stockists, and yours could be added so that when pet owners look for VacciCheck vets in your area they will be able to come to you. The PWA have even negotiated a discount with the suppliers for all vets in the UK - just order direct from Woodley Equipment and quote 'PWAVET' (see below for full details).

Some details on VacciCheck

A simple explanation to your client that it is preferable for the pet's health to titer test for core vaccines rather than automatically revaccinate (also, VacciCheck can be used to confirm puppy core vaccine success) would easily enable take up - the shelf life of VacciCheck is up to 15 months and there are 12 tests of VacciCheck per kit. From that point on take up would only increase - and don't forget to get added to the PWA stockists list, so people can be pointed to your door.

The cost for a VacciCheck test to the veterinarian in the UK is a similar price when compared to a core vaccine so you can offer a titer test to a pet owner at about the same price as a vaccination, maintaining similar profit margins. This win-win situation also represents an additional tool to reduce over vaccination and its potential side effects.

Don't forget to tell all your staff for when pet owners enquire about VacciCheck. You may even want (as some stockists do) to have a poster in the waiting room.

Quick and easy to use - see: www.tinyurl.com/howtousevaccicheck

Incorporate into your business to maintain clients and revenue - see:
<http://vaccicheck.com/incorporating-titer-testing-practice/>

Buy from:

Woodley Equipment Company Ltd
Old Station Park Buildings, St. Johns Street, Horwich, Bolton, Lancashire BL6 7NY

Tel: [+44 \(0\) 1204 669033](tel:+4401204669033) Fax: [+44 \(0\) 1204 669034](tel:+4401204669034)

Email: sales@woodleyequipment.com

Quote order reference 'PWAVET' to receive a discount against each pack of 12. This discount applies to multiple and repeat orders, so you will automatically receive the discount on future orders.

Finally

Add your practice to the PWA VacciCheck stockists list, so that pet owners who look for VacciCheck in your area will be coming to you with their pets. Just send a simple email to petwelfarealliance@gmail.com stating that you stock the VacciCheck, together with your name/address/phone number.