



Pet Welfare Alliance

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VacciCheck in-house titer testing

The Pet Welfare Alliance (a non-profit animal welfare organisation) supports the use of VacciCheck to reduce over-vaccination, whilst enabling vets to sustain revenue.

A number of veterinary practices are already listed on the PWA website as VacciCheck stockists, and yours could be added so that when pet owners look for VacciCheck vets in your area they will be able to come to you. The PWA have even negotiated a discount with the suppliers for all vets in the UK - just order direct from Spectrum Labs and quote 'PWASPECTRUM' (see below for full details).

Some details on VacciCheck

A simple explanation to your client that it is preferable for the pet's health to titer test for core vaccines rather than automatically revaccinate (also, VacciCheck can be used to confirm puppy core vaccine success) would easily enable take up - the shelf life of VacciCheck is up to 15 months and there are 12 tests of VacciCheck per kit. From that point on take up would only increase - and don't forget to get added to the PWA stockists list, so people can be pointed to your door.

The cost for a VacciCheck test to the veterinarian is a similar price when compared to a core vaccine so you can offer a titer test to a pet owner at about the same price as a vaccination, maintaining similar profit margins. This win-win situation also represents an additional tool to reduce over vaccination and its potential side effects.

Don't forget to tell all your staff for when pet owners enquire about VacciCheck. You may even want (as some stockists do) to have a poster in the waiting room.

Quick and easy to use - see: <http://vaccicheck.com/about-vaccicheck/>

Incorporate into your business to maintain clients and revenue - see:
<http://vaccicheck.com/incorporating-titer-testing-practice/>

Buy from:

Spectrum Labs, Inc. (800) 553-1391.

Quote order reference 'PWASPECTRUM' to receive a discount on each kit.

Finally

Add your practice to the PWA VacciCheck stockists list, so that pet owners who look for VacciCheck in your area will be coming to you with their pets. Just send a simple email to petwelfarealliance@gmail.com stating that you stock the VacciCheck, together with your name/address/phone number.